

Boise Airport Connections

September 2008

Introducing Bryant L. Francis

Deputy Director, Properties and Business Development

Boise Airport introduces Bryant L. Francis as the new Deputy Director, Properties and Business Development.

Originally from Harrisburg, Pennsylvania, Mr. Francis earned a Bachelor of Science Degree in Aviation Management from Embry-Riddle Aeronautical University (ERAU) in Daytona Beach, Florida.

While at ERAU, he was heavily involved in extracurricular student activities including: American Association of Airport Executives (AAAE), Aviation Management Club Officer (Vice-President and President), Student Orientation Team Leader, University 101 College Success Peer Mentor, Student Assistant in Student Success Center and Aviation Business Administration Office. He expects to join the ERAU Business Department's Industry Advisory Board in fall 2008. Francis brings 13 years of aviation industry experience to Boise:

- Airport Operations Representative at Atlanta's Hartsfield-Jackson International Airport in 1996, year of the Centennial Summer Olympic Games.
- Deputy Director of Aviation – Marketing, Public Relations & Air Service Development at Palm Springs International Airport in Southern California

(responsible for marketing, advertising, media relations, community relations, and air service development) – 1997-March 2006.

- Director - Aviation Real Estate with the Wayne County Airport Authority, operator of Detroit Metropolitan and Willow Run Airports. April 2006 – Present.

- As Director - Aviation Real Estate, responsible for administering lease of space agreements with airlines and affiliated companies as well as corporations with private aircraft facilities. These lease agreements span both Detroit Metro and Willow Run Airports, and require ongoing dialogue with existing as well as potential new tenants.

He is active with Airports Council International, North America (ACI) and AAAE and serves on the ACI Finance Committee's Airline Business Working Group.

Francis is currently a candidate for the AAAE Accredited Executive Program (A.A.E.) and expects to complete the requirements in early 2009.

<http://www.cityofboise.org/Departments/Airport/PDF/ConnectionsSeptember2008.pdf>